

**FOR IMMEDIATE RELEASE**

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**Synergy Services to Sponsor 2007 Contingent Workforce Strategies Summit**

*Summit to be Held October 23-24, 2007 in Dallas, Texas*

DENVER, CO August 13, 2007 – Synergy Services announced today that it will be a featured sponsor of the 2007 Contingent Workforce Strategies (CWS) Summit, to be held October 23-24 at the Fairmont Hotel in Dallas, Texas. Produced by Staffing Industry Analysts, Inc., the premier research and analysis firm covering the contingent workforce, the CWS Summit is its third year and is the only conference that focuses on the issues of sourcing and managing a contingent workforce (CW)—where there is a continued upward trend in usage and is seeing increased executive-level scrutiny.

Synergy Services is a leading provider of Contingent Workforce Solutions, specializing in 1099 compliance, contractor payrolling and technology solutions. During the CWS Summit, Synergy will feature its new contractor database solution; The Zone. The Zone is a technology solution that allows companies to quickly and cost effectively source, manage and select from previous communities of workers to fill contract assignments.

The 2007 CWS Summit will feature keynote addresses by Barry Asin, Chief Analyst & EVP, Staffing Industry Analysts Inc., Bruce Tulgan, a widely recognized as the leading expert on generational differences in the workforce; and Ed Brodow, negotiation expert and author of the best selling book, *Negotiation Boot Camp: How to Resolve Conflict, Satisfy Customers, and Make Better Deals*. Additionally, the conference will feature speakers, panel discussions, and case studies from the world's leading companies designed to provide practical tools for Procurement, HR professionals and business unit leaders who managers of contingent workforce programs.

For more information or to register for the 2007 CWS Summit, visit [http://www.staffingindustry.com/cws\\_conference.com](http://www.staffingindustry.com/cws_conference.com) or call (800) 950-9496.

**About Staffing Industry Analysts, Inc.**

Staffing Industry Analysts, Inc. is the premier research and analysis firm covering the contingent workforce. Known for its independent and objective insights, the company's proprietary research, data, support tools, publications, and executive conferences provide a competitive edge to decision-makers who supply and buy

temporary staffing. In addition to temporary staffing, Staffing Industry Analysts also covers these related staffing service sectors: third-party placement, outplacement, and staff leasing (PEOs). Founded in 1989, the company is headquartered in Los Altos, California. For more information, visit [www.staffingindustry.com](http://www.staffingindustry.com).

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